

Peter Dannenbaum. Graphic Designer & painter.

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Education



Parsons the New School for Art & Design
New York City

Bachelor of Fine Arts



National College of Art & Design
Dublin

MA Art in the Contemporary World

Design Work Experience.

Designer

Prostate Cancer UK: 2018-present

Freelance Graphic Designer: January 2017-present

Design Manager & Operations Assistant

Villandry Restaurants: 2013-2017

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Prostate Cancer UK. Prostate Cancer UK has a simple ambition - to stop men dying from prostate cancer, with a focus on radical improvements in diagnosis, treatment, prevention, and support.

I quickly made myself an integral member of the PCUK design team after joining on a 10 month fixed term contract. I have worked on a wide variety of large scale projects from pitch side animations at premier league stadiums, to research information packs for health professionals, direct mailing campaigns responsible for over £1m in donations and the quarterly in-house magazine 'Insights'.

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PROSTATE CANCER UK **BAJAN** **PROFESSIONAL SUPPORT**

Online Live chat, a digital solution or barrier to communicating with those affected by prostate cancer?
All Roads – Specialist Home

Introduction
Background
Literature
Clinical practice
Conclusion

Discussion
Literature
Clinical practice
Conclusion

Psychological considerations
Introduction
Literature
Clinical practice
Conclusion

Logistic considerations
Introduction
Literature
Clinical practice
Conclusion

Conclusions
Literature
Clinical practice
Conclusion

References

FOOTBALL TO AMSTERDAM
7-9 June 2019
500 cyclists, 3 days, 2 countries, 1 sim.
Help stop prostate cancer being a killer.

JOIN FOOTBALL TO AMSTERDAM 2019
7-9 June 2019
Leave your rivalries on the pitch and help us stop prostate cancer being a killer.
prostatecanceruk.org/amsterdam

Share your urology
Do you have a question for urology? Do you have a specialist interest or expertise? We have a specialist interest or expertise? We have a specialist interest or expertise? We have a specialist interest or expertise?

How many steps will you take?
We're challenging you to March this month by walking 11,000 steps a day to get the most money to help us beat prostate cancer.

Multiparametric Magnetic Resonance Imaging (mpMRI), Prostate Imaging-Reporting and Data System (PI-RADS)

What's in your guide...

Screening in sight

Ready, steady, SHOP!

Fundraising guide
Your March. Your Way.

Thanks for joining our team

What's in your guide...

Planning my March for Men

- Pick your March
 - Alumni
 - Club
 - Community
 - Your own
- Secure your date
- Plan your route
 - Start point
 - Distance
 - End point
- Promoting your march
 - Ask your local media
 - Take your sponsor team to work
 - Show your walk on your social media channels
 - Ask your friends, family and colleagues for their support
 - Contact your local press
- Get marching!
- Follow up
 - Don't just march your walk, make it pay the way in your money to help us beat prostate cancer

Thanks for doing something great together to stop prostate cancer being a killer.

Insights

GET INVOLVED

EVENTS
CALENDAR MARCH - AUGUST 2019

March with us all over the UK

SPOTLIGHT

THANK YOU

Ready, steady, SHOP!

As black men we face a higher risk of prostate cancer. Know the facts.
strongerknowingmore.org

We're here for you

Gather round, we here to support

IT'S TIME FOR A TEAM TALK

There is no time to lose in the fight against prostate cancer.

Just one more plan, one we hope will stop prostate cancer being a killer.

Annual review 2017/18

Better treatment

Working for Prostate Cancer UK

Better prevention

Better support

13,776

15 million

400,000

£1,000,000

£5.2 million

Thank you for helping stop prostate cancer being a killer.



ETM. With a range of exceptional vibrant bars, pubs and restaurants across London ETM provides the best food, drink and service at stylish locations for their discerning customers.

Working within a small design team on a fixed term contract at ETM I was responsible for creating unique and exciting assets for a wide variety of locations, from the sophisticated Aviary cocktail bar to no frills sports bars like The Greenwood. Shifting between distinct brands whilst maintaining an emphasis on quality in both print and digital work was a challenge but one I enjoyed throughout my time at ETM.

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AVIARY

SWEET WINE

Chateau d'Yquem, Sauternes, Bordeaux, France 1990 14
 Farnham, St. Hubert, Tuscany, Italy 1990 8.5
 Cuvée d'Or, Champagne, France 1990 8.5
 Royal Tokaji, Ezer Laker, Aszú 5 Puttonyos, Hungary 1990 10.5

DIGESTIFS

IRISH WHISKY
 Black & White 12
 Tullamore Dew 11
 James Watson 12

JAPANESE WHISKY
 Hibiki 12
 Hibiki 17 pr 12
 Hibiki 17 pr 12

COGNAC AND ARMAGNAC
 Bisquit Armagnac 12
 Calvados 12
 Bisquit Cognac 12
 La Belle France 12
 Three Milestones 12

ROOIBOS
 Rooibos 12
 Rooibos 12
 Rooibos 12
 Rooibos 12
 Rooibos 12

AVIARY

DESSERTS 7.5

Pistachio sponge, raspberry sorbet, mascarpone, passion fruit jelly
 Almond macarons, chocolate, shavings
 Key lime tart, white chocolate ice cream, mandarin, chocolate
 Pistachio sponge, raspberry sorbet, white chocolate
 British cheeseboard, crackers, fig chutney, grapes, olives 15

COFFEE AND TEA

TEA PICKN' TEA
 Earl Grey 12
 Earl Grey 12
 Earl Grey 12
 Earl Grey 12
 Earl Grey 12

COFFEE/CAPPUCCINO
 Espresso 2.5
 Macchiato 2.5
 Double Espresso 3.5
 Cappuccino 3.5
 Latte 3.5
 Flat White 3.5
 Mocha 3.5
 Hot Chocolate 3.5

Dinner

Raw	Starters	Main Courses	Salads	Sides	Desserts 7.5
Luxurious rock oysters 3 per 12.00	Butterfaced potatoes, parmesan carrots, pistachio pesto, baby asparagus 11	Filet of beef, omelette, seared spring onions, asparagus, cauliflower 18	Chicken Caesar 16	Quick fried chips 6	Pistachio sponge, raspberry sorbet, white chocolate passion fruit jelly 11
Scottish salmon tartare, soy, water, dill, wasabi, avocado 11	Beef Wellington, truffle, mushroom, baby potatoes, parmesan, hollandaise 22	Filet of beef, omelette, seared spring onions, asparagus, cauliflower 18	Tomato Basil 16	Quick fried chips 6	Almond macarons, chocolate, shavings 11
Roasted prawns, lime, ginger, chili dressing, garlic, olive oil 13	Beef Wellington, truffle, mushroom, baby potatoes, parmesan, hollandaise 22	Filet of beef, omelette, seared spring onions, asparagus, cauliflower 18	Tuna Nicoise 16	Quick fried chips 6	Key lime tart, white chocolate ice cream, mandarin, chocolate 11
Agar beef tartare, baby potatoes, charred egg yolk, shallots, potato crisp 13	Beef Wellington, truffle, mushroom, baby potatoes, parmesan, hollandaise 22	Filet of beef, omelette, seared spring onions, asparagus, cauliflower 18	Salmon Nicoise 16	Quick fried chips 6	Pistachio sponge, raspberry sorbet, white chocolate passion fruit jelly 11
Roast lamb rump, citrus, olive oil, baby potatoes, bread crumbs, charred garlic, lamb sauce 27	Beef Wellington, truffle, mushroom, baby potatoes, parmesan, hollandaise 22	Filet of beef, omelette, seared spring onions, asparagus, cauliflower 18	Salmon Nicoise 16	Quick fried chips 6	Almond macarons, chocolate, shavings 11

THE BOTANIST

New List

WHITE

White wine list with prices and descriptions.

ROSE

Rose wine list with prices and descriptions.

DESSERTS 7.5

Dessert menu with prices and descriptions.

THE BOTANIST

New List

COCKTAILS

Cheese & Kiss Chase
 Williams Old Key Dry Gin, Chartreuse, pomelo, orange, lime, tonic
 Agave & Mulberry Slow Gin
 Agave, mulberry, orange, lime, tonic
 Love is in the Square
 Chase Vodka, Chase Elderflower Liqueur, Earl Grey Syrup, Cream

BOTTLED BEERS

Hobnob
 Kingstons Water
 Cider
 Craft beer
 Orange juice
 Grape juice

SOFT DRINKS

Kingstons Water
 Cider
 Craft beer
 Orange juice
 Grape juice

THE BOTANIST

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THE BOTANIST

Be Seen

AT THE ONLY PARTY TO SEE IN THE NEW YEAR

DI AND LATE BAR OPEN UNTIL 2AM
 DINING RESERVATIONS UNTIL 11.15PM

NO ENTRY FEE

7-97 Soho Square London W1W 7AE
 11.15-11.30 AM
 @thebotanistlondon

GREENWOOD

THE RESTAURANT & BAR

300 FORD ROAD

BURGERS

Beef & Cheddar 10.50
 Bacon & Cheddar 10.50
 Cheese & Onion 10.50
 Mushroom & Cheddar 10.50
 Bacon, Cheddar & Onion 10.50
 Bacon, Cheddar & Onion 10.50

SIDES

Quick fried chips 6
 Garlic bread 4
 Potato wedges 4
 Potato wedges 4
 Potato wedges 4

SPORTS LOUNGE AT GREENWOOD

NITS & GLUES

Bar snacks 4
 Chicken & Bacon 8
 Chicken & Bacon 8

BAR SNACKS
 Bacon & Egg 3
 Bacon & Egg 3
 Bacon & Egg 3
 Bacon & Egg 3
 Bacon & Egg 3

BURGERS
 Double cheeseburger and chicken 10.50
 Double cheeseburger and chicken 10.50

STONE BAKED PIZZAS
 Tomato, mozzarella and basil 8.5
 Chicken and mozzarella 10.50
 Pepperoni, mushrooms, olives, mozzarella, tomato 11.50
 Pepperoni, mushrooms, olives, mozzarella, tomato 11.50
 Pepperoni, mushrooms, olives, mozzarella, tomato 11.50

SHARING PLATTERS 25
 British & Italian
 British & Italian
 British & Italian
 British & Italian
 British & Italian

THE WHITE SWAN

DISH & DRINK

£15

WEEKNIGHTS FROM 5PM

Book now info@thewhiteswan.com

AVIARY

AVIARY ROOFTOP SUMMER FITNESS SERIES

YOGA, BOXING AND BALLET

Find out more aviarylondon.com/rooft

BROADLEAF

WE'VE SAVED YOU A SPACE.

WATCH THE WORLD CUP

ENQUIRE NOW

ROOFTOP SUMMER FITNESS SERIES

Get out of your gym and up on top of our stunning rooftop terrace for an eclectic summer of fitness classes with something for everyone to enjoy!

FIND OUT MORE

FATHER'S DAY ROASTS

Treat dad right this Father's Day with one of our delicious Sunday roasts.

BOOK NOW

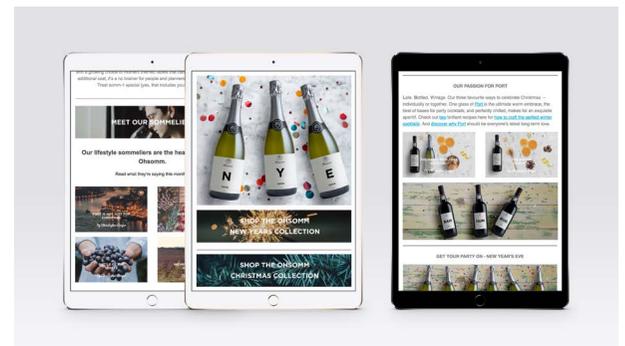
10% OFF YOUR STAY WITH MONTCALM

Use voucher code MONT10 to enjoy an exclusive 10% discount on your room!

BOOK YOUR STAY

Ohsoomm. Based in South London, this wine start-up is attempting to turn the wine world on its head. Taking the fuss out of choosing the right wine Ohsoomm gives you more time to sit back, uncork and enjoy. No snobs, no jargon, no guesswork.

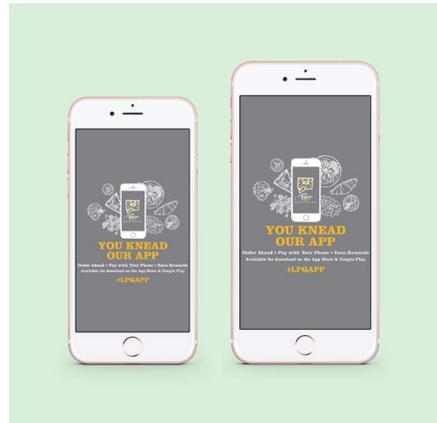
Ohsoomm do labels differently. As designer I created labels to celebrate moments and emotions, often creating bespoke labels for weddings, corporate events and gifts. Furthermore I was responsible for all outgoing media - taking very limited image resources and stretching them to create a variety of digital and print assets that continued to excite, and demonstrate the unique nature of the brand and its mission.



Le Pain Quotidien. A worldwide restaurant group built around handmade bread as the canvas for a myriad of organic and seasonal ingredients, served at centrepiece communal tables.

Working primarily with the UK & Ireland marketing and catering teams on a freelance basis in early 2017, my primary focus at LPQ was print media. Aiming to keep menus, flyers, and signage fresh and exciting, I worked with illustrators to create invigorating, clean and simple designs with clear visuals illustrating the Le Pain Quotidien concept.

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GAIL's. An artisan bakery in London selling award-winning handmade bread, breakfast, cakes, pastry, coffee and tea, GAIL's champions good, unpretentious food with minimum fuss and few ingredients.

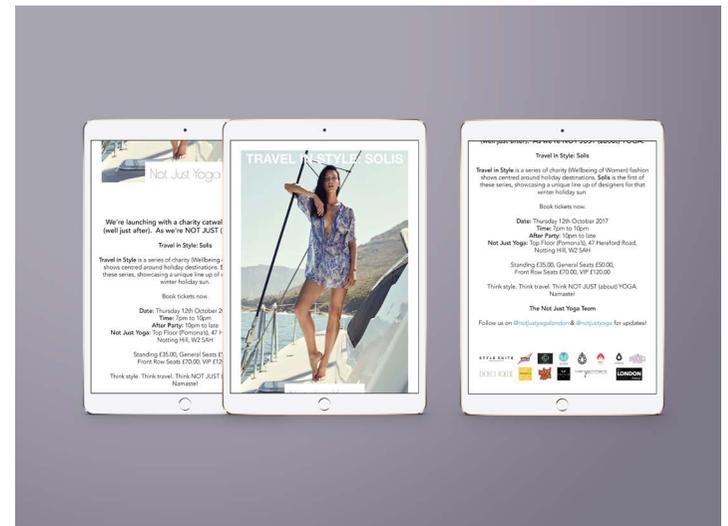
Working with operations director I was tasked with creating print and digital assets for GAIL's Anniversary Awards, including gift certificates, invitations, postcards and digital presentations. Alongside that larger project I was handed the keys to their menus, signage and recipe cards for all locations whilst their regular designer was away.

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Not Just Yoga. Not Just Yoga is a lifestyle & wellness space in association with Notting Hill's Pomona's healthy eating restaurant; their ethos is wellness first ... but once you've ticked that box, why not go and enjoy the luxuries of life!

In partnership with *Wellbeing of Women* Not Just Yoga hosted a fundraising fashion event for which I was solely responsible for the design of the shows catalogue, e-invites and flyers. The 36 page catalogue had to synthesise multiple designers, sponsors and advertisements all whilst maintaining a consistent aesthetic.

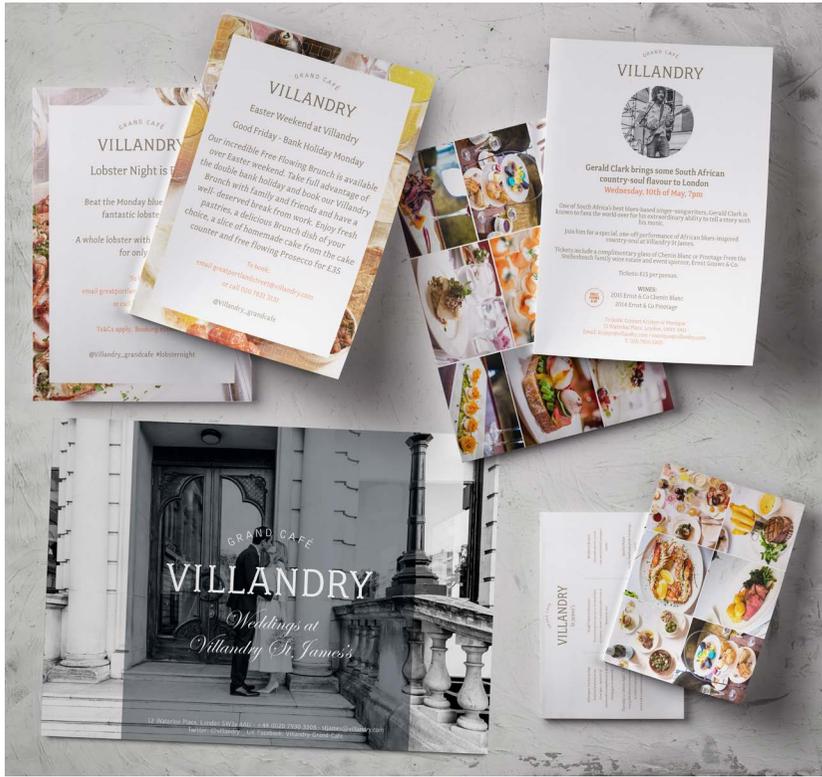
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Villandry Restaurant Group. Based in central London, this restaurant group specialises in all day dining featuring southern French cooking. Casual, formal, private, and take-away sections of the business create design challenges in both internal assets and marketing output.

In my role as Design Manager from I was solely responsible for the design of all outgoing and internal print and digital media. Flyers, private dining packs, social media, menus, posters, restaurant signage and advertising were all within my daily remit.

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I am currently in the process of updating my website, if you require further examples of my portfolio please ask.

Thank you for your consideration

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